



Paula Suarasan

Professional Summary

Friendly and dedicated individual with experience in Creative Digital Media and customer service. Confident in managing social media content and comfortable communicating with clients in a professional and friendly manner.

Education

Bachelor of Arts: Creative Digital Media (2021-2025)
Technological University Dublin - Blanchardstown, Leinster

- **Digital Marketing & Social Media:** Content creation, campaign management & audience engagement across online platforms.
- **Content Creation & Editing:** Skilled in Adobe Photoshop, Illustrator, Premiere Pro, After Effects and Figma for designing visuals, editing videos, and producing promotional material.
- **Web & Visual Design:** Developed layouts and graphics suitable for online platforms, ensuring consistency with brand identity.
- **Image Production:** Advanced editing, retouching, and enhancement of images using Adobe Photoshop.
- **Office & Productivity Tools:** Proficient in Microsoft Office (Word, Excel, PowerPoint) and Outlook for email communication, scheduling, and organisation.

Work History

SuperValu, Dublin - Customer Assistant
(2022 - Current)

- Operated tills and processed customer transactions accurately and efficiently.
- Assisted customers with queries and provided friendly service in a busy retail environment.
- Answered phone calls from customers regarding products, availability, and store enquiries.
- Created and managed social media posts for the store's Instagram and TikTok page using CapCut to promote offers and engage customers.
- Handled returns, complaints, and problem-solving to ensure customer satisfaction.

Contact

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Skills

- Customer Service & Communication
- Social Media & Content Creation
- Teamwork & Time Management
- Microsoft Office & Google Suite

Interests & Hobbies

- Photography & Video editing
- Graphic Design
- Ribbon bouquet design (creative handmade projects)
- Social Media content creation

Languages

English - Fluent

Romanian - Fluent